

# BECOME A RED RIBBON BED RACE SPONSOR!!!

We have several sponsorship packages available. If one's too hard, another's too soft, and you want to find the one that's just right – give us a call; we'll try to find a way to make you comfy!

## BED RACE SPONSOR LEVELS:

### Presenting Sponsor - \$5,000

- Inclusion as Presenting Sponsor in/on:
  - 100 Radio commercials on local radio
  - *Key West Citizen* color ad
  - Event press releases
  - Event banners including: Parade banners, Pre Party, Awards Ceremony and Post Party Area
- 1 Official Judges position and 2 guest passes to the judges stand
- Permission to have a 10x10 booth at the awards ceremony
- Permission to use Red Ribbon Bed Race logo in your advertising
- Listing on the RRBR website with hyperlink to your website
- Logo included on the 2010 Red Ribbon Bed Race t-shirt
- 6 Red Ribbon Bed Race t-shirts
- Special thanks for being a presenting sponsor of on the 2010 Red Ribbon Bed Race DVD
- Logo on top of Race Team number cards
- Logo on official Race Time Certificates
- Logo inclusion on ALL printed material – including flyers & posters
- One bed entry fee included (\$100 donation to AIDS Help, Inc)

### Winner's Circle Sponsor - \$2,000

- Inclusion as a sponsor in *Key West Citizen* ad
- Permission to have a 10x10 booth at the awards ceremony
- Permission to use Red Ribbon Bed Race logo in your advertising
- Listing on the Red Ribbon Bed Race website with hyperlink to your website
- Inclusion on banners (including all Parade banners, Awards Ceremony and Post Party Stage)
- Logo included on the 2010 Red Ribbon Bed Race t-shirt
- 6 Red Ribbon Bed Race t-shirts
- Special thanks on the 2010 Red Ribbon Bed Race DVD
- Logo inclusion on 1000 after party awards ceremony fliers
- One bed entry fee included (\$100 donation to AIDS Help, Inc)

### Fast Lap Sponsor - \$1,000

- Inclusion on banners (including all Parade banners and Judges Stand)
- Listing on the Red Ribbon Bed Race website with hyperlink to your site
- Permission to use Red Ribbon Bed Race logo in your advertising
- Logo included on the 2010 Red Ribbon Bed Race t-shirt
- 6 Red Ribbon Bed Race t-shirts
- Special thanks on the 2010 Red Ribbon Bed Race DVD
- Logo inclusion on 1000 after party awards ceremony fliers
- One bed entry fee included (\$100 donation to AIDS Help, Inc)

(Sponsorship Levels continued on next page)

**BED RACE SPONSOR LEVELS CONTINUED:**

**Finish Line Sponsor - \$500**

- Logo inclusion on banners (Including Pole Position Pre Party, Awards Ceremony and After Party)
- Exclusive banner over the event's finish line
- Permission to use the Red Ribbon Bed Race logo in your advertising
- Logo included on the 2010 Red Ribbon Bed Race t-shirt
- 2 Red Ribbon Bed Race t-shirts
- Special thanks on the 2010 Red Ribbon Bed Race DVD

**Trophy Sponsor - \$250**

- Permission to use Red Ribbon Bed Race logo in your advertising
- Logo included on the 2010 Red Ribbon Bed Race t-shirt
- Name engraved on Event trophy. (You select the category you want to sponsor, based on availability.)
- 2 Red Ribbon Bed Race t-shirts
- Special thanks on the 2010 Red Ribbon Bed Race DVD

**Please select your level(s) of sponsorship from above:**

- \_\_\_\_\_ - **Presenting Sponsor - \$5,000**
- \_\_\_\_\_ - **Winner's Circle Sponsor - \$2,000**
- \_\_\_\_\_ - **Fast Lap Sponsor - \$1,000**
- \_\_\_\_\_ - **Finish Line Sponsor - \$500**
- \_\_\_\_\_ - **Trophy Sponsor - \$250**

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Sponsor Name		Contact Person	
Street Address		City/State	ZIP
Contact Number	Fax	Email Address	
Signature			

***Sponsorship checks should be made payable to: B.S. Advertising & Promotions, Inc.***

Send this form and race team registration form to: *Fairvilla Megastore, 105 Candace Drive, Suite 109, Maitland, FL 32751*  
Drop it off at Fairvilla Megastore – 520 Front Street, Key West or fax it to: 407.644.0447  
QUESTIONS? Call **Debra Peterson – 407.644.7800**  
email [debra@fairvilla.com](mailto:debra@fairvilla.com)